

STRATEGIC PLAN: 2007-2011

MISSION OF THE LAC DU FLAMBEAU TOWN LAKES COMMITTEE

PROTECT THE LAKES FROM AQUATIC INVASIVE SPECIES

GOAL 1: PREVENT AIS INFESTATIONS...

	07	08	09	10	11
Objective #1 – through Education					
1. Conduct Watercraft Inspection Workshop	X	X	X	X	X
2. AIS Identification Workshop	X	X	X	X	X
3. Conduct Workshop on Establishing a Lake Association	X	X	X		X
4. Provide Speaker at Lake Rally		X	X	X	X
5. Provide AIS Education Program at Appreciation Reception	X	X	X	X	X
6. Plan to Sponsor Workshop on Limnology (Lake Ecosystems)			X		
7. Sponsor Workshop on Limnology (Lake Ecosystems)				X	
8. Question Possibility of Sponsoring Statewide Academy for High School Students				X	X
9. Promote Grade School AIS Education				X	X
Objective #2 – through Watercraft Inspection					
1. Hire/Supervise Watercraft Inspectors	X	X	X	X	X
2. Encourage Volunteer Inspections	X	X	X	X	X
3. Study Alternative Sources for Inspectors			X	X	
4. Increase Focus on Tournaments			X	X	
Objective #3 – through Lake Monitoring					
1. Encourage Volunteer Monitoring	X	X	X	X	X
2. Promote Shoreline Sweeps/Adopt a Shore Program	X		X	X	
3. Provide Training for Scuba Diving			X		X
4. Start Scuba Monitoring			X	X	X
5. Study Alternative Sources for Lake Monitors			X	X	
6. Promote WDNR Citizens' Lake Monitoring Network			X	X	
Objective #4 – through Communication					
1. Establish AIS Public Relations Committee			X	X	X
2. Design & Issue AIS Newsletters	X	X	X	X	X
3. Contribute to Vilas County Webpage	X	X	X	X	X
4. Update & Distribute AIS Education Packets	X	X	X	X	X
5. Update & Distribute TLC Brochure	X	X	X	X	X
6. Issue Press Releases & Public Announcements	X	X	X	X	X
7. Survey & Update AIS Signage	X			X	
8. Conduct Search of AIS Educational Materials (Placemats, etc.)			X		
9. Participate in AIS Outreach Activities (Lakes Fest, etc.)	X	X	X	X	X
10. Establish Address Database (Subscriber List)			X	X	
11. Share AIS Information with Guides			X	X	

STRATEGIC PLAN: 2007-2011

GOAL 2: MANAGE AIS INFESTATIONS...

	07	08	09	10	11
Objective #1 - through a Rapid Response Plan					
1. Complete Draft of Rapid Response Plan	X	X			
2. Approval of Rapid Response Plan		X			
3. Implement & Evaluate Rapid Response Plan			X	X	X
4. Establish Communication (Lake Steward) Network			X	X	
5. Design Literature for Rapid Response Plan & Begin Distribution			X		
6. Design Training Program for Lake Stewards			X	X	
7. Implement Training Program for Lake Stewards				X	X
8. Study Methods of Management Control (Chemical, Mechanical/Physical, Biological)			X	X	X
9. Submit a Level II Management Plan Grant Application (See Goal 3, Obj. 3, Act. 3)			X		
10. Implement Level II Management Plan			X	X	X
Objective #2 - through an Action Plan for Managing Purple Loosestrife Infestation					
1. Design Action Plan for Managing Purple Loosestrife Infestations			X		
2. Raise & Distribute Beetles			X	X	X
3. Design & Conduct Workshop on Purple Loosestrife Management			X		

GOAL 3: ADMINISTER EFFICIENTLY & EFFECTIVELY...

	07	08	09	10	11
Objective #1 - through Strategic Planning					
1. Conduct Community Survey		X			X
2. Write Draft of Strategic Plan		X			
3. Approve Strategic Plan			X		
4. Implement & Evaluate Strategic Plan			X	X	X
5. Evaluate TLC Standing Rules			X		X
6. Meet with Lake Association Boards			X		
Objective #2 -through Education of TLC Members/Partners					
1. Attend County/WDNR Workshops	X	X	X	X	X
2. Attend WAL Annual Convention	X	X	X	X	X
3. Attend WAL Lake Leaders Institute		X	X	X	
4. Plan to Hold a TLC Advance (Planning Meeting)				X	
5. Hold a TLC Advance					X
6. Establish a TLC Library			X	X	X
7. Collect Information about Infested Lakes			X		
Objective #3 -through Financial Planning					
1. Prepare Finance Plan (Alternative Sources of Revenue)			X	X	
2. Submit AIS Grant Application	X	X	X	X	X
3. Submit Level II Management Plan Grant Application			X		